



leap in-house

Dedicated talent, under your roof.

Formed from the frustrations of the modern marketer,
leap in-house places and manages expert studio teams
within the heart of your company – a flexible, bespoke, and cost-
effective solution for your ongoing content needs.

A dedicated team, integrated seamlessly into your brand.

Delayed output? Limited resource? Rising agency costs?

leap in-house brings scalable, dedicated support under your roof — without the hassle of hiring.

35+

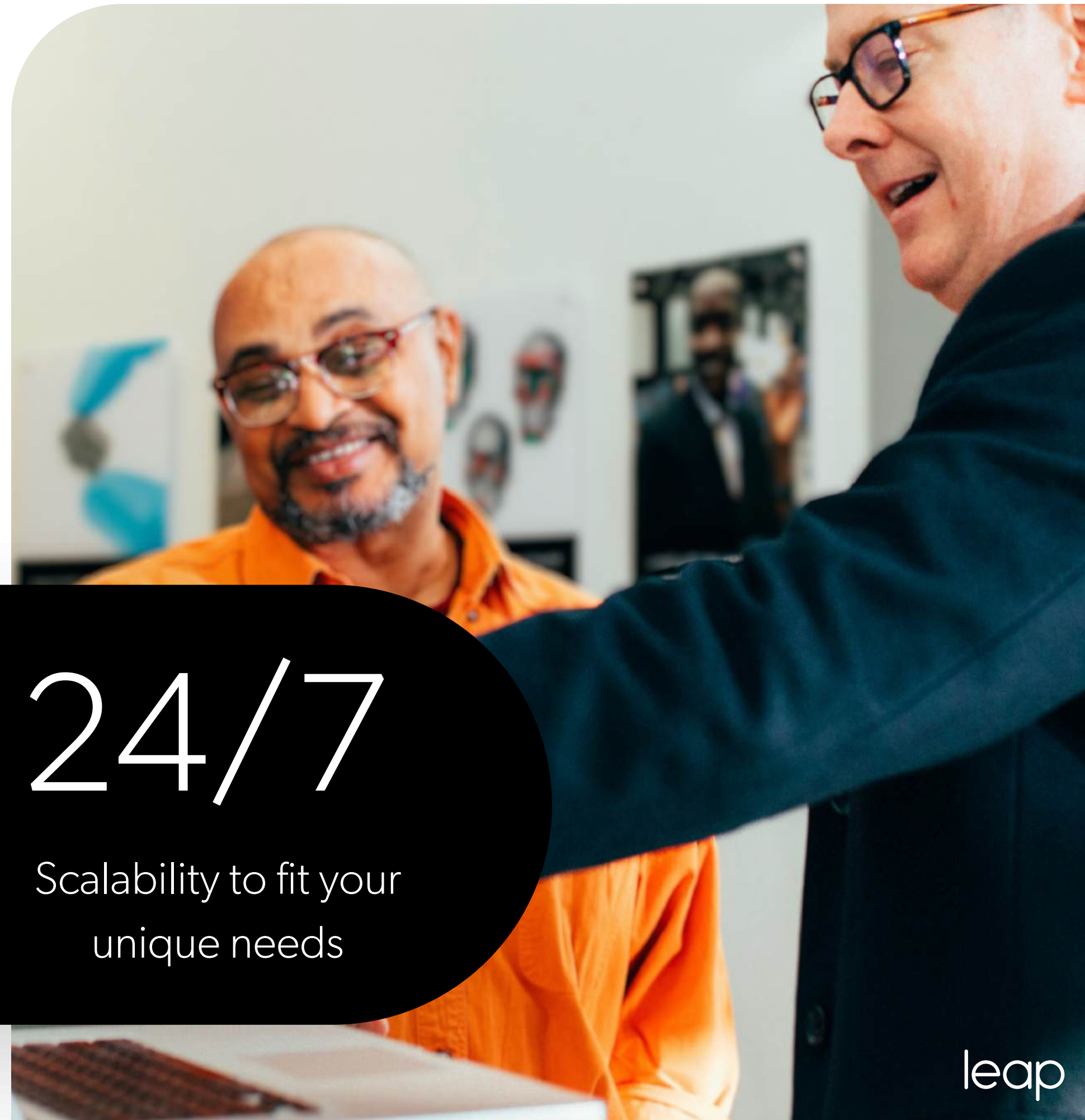
Years delivering
expert solutions

35%

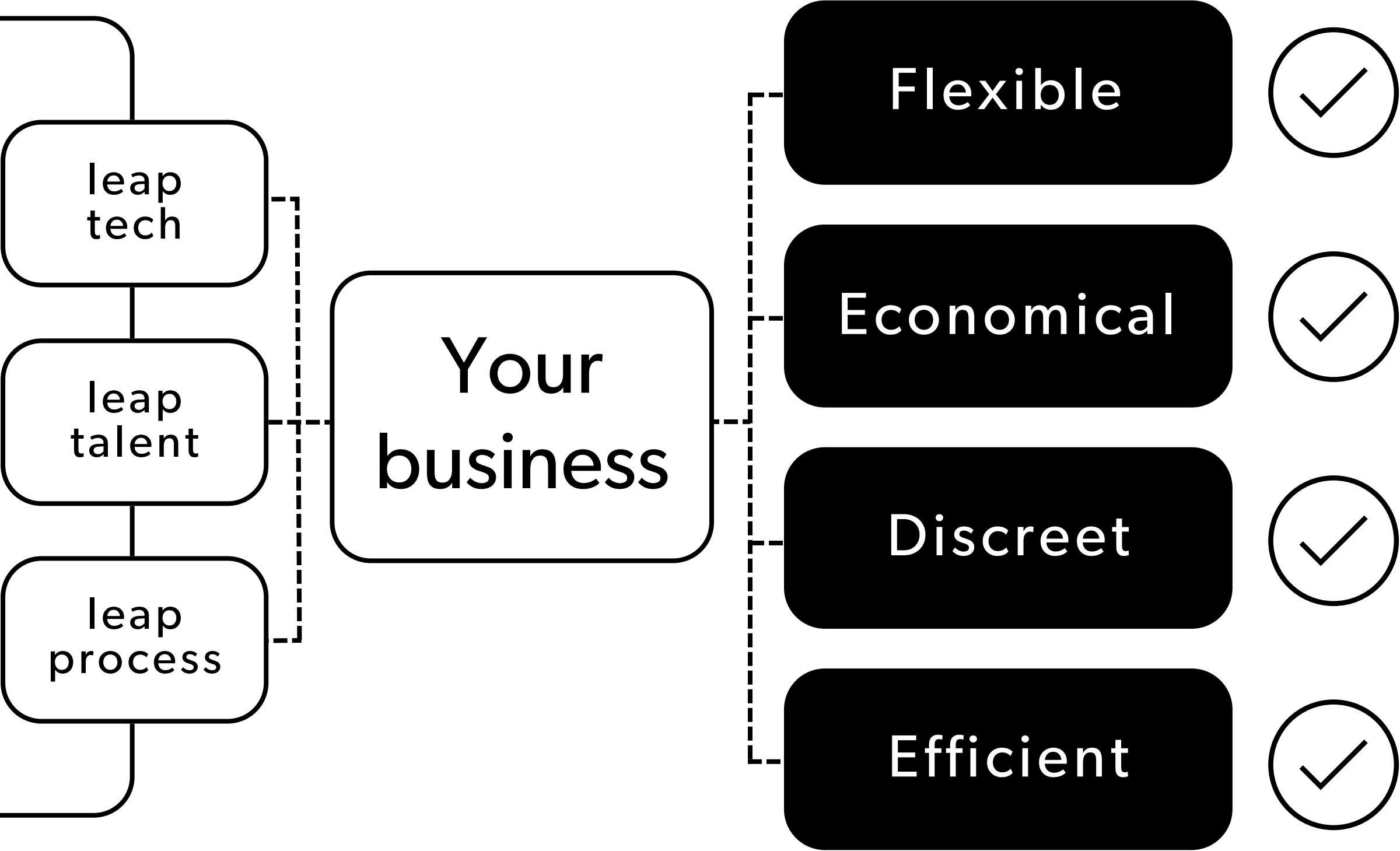
Average cost
saving per year

24/7

Scalability to fit your
unique needs



Our plug-and-play
fully managed
in-house studios.

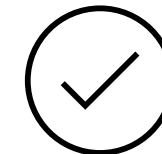




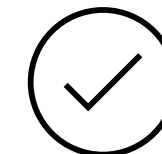
Your team,
working exclusively
for you.

Each member of your expertly resourced in-house team receives ongoing management, development and training support, guiding them to deliver the best results for your business.

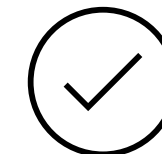
High performing



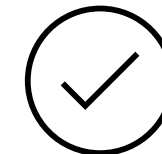
100% dedicated



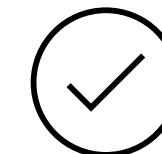
Accessible

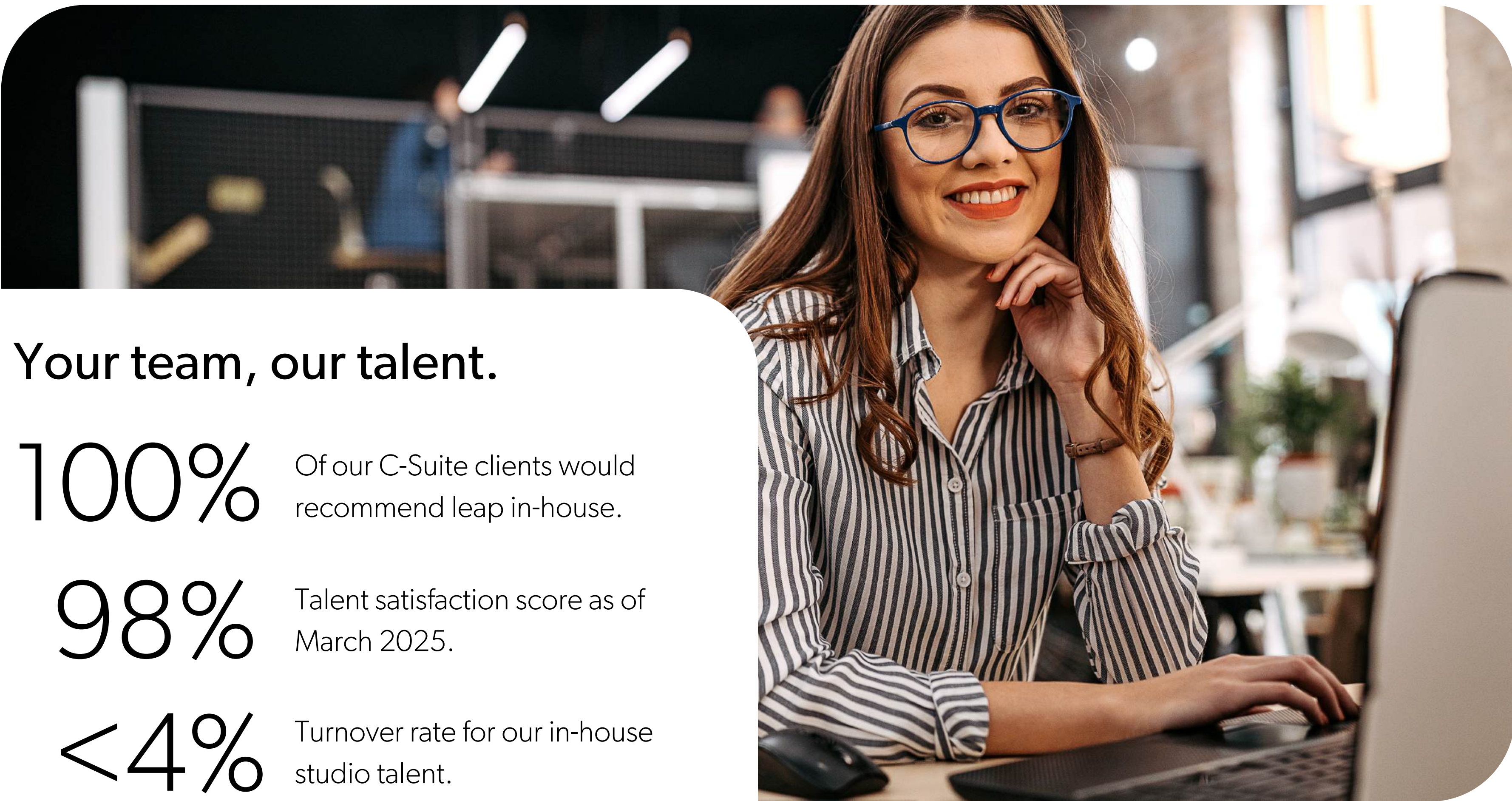


On brand



Integrated





Your team, our talent.

100%

Of our C-Suite clients would recommend leap in-house.

98%

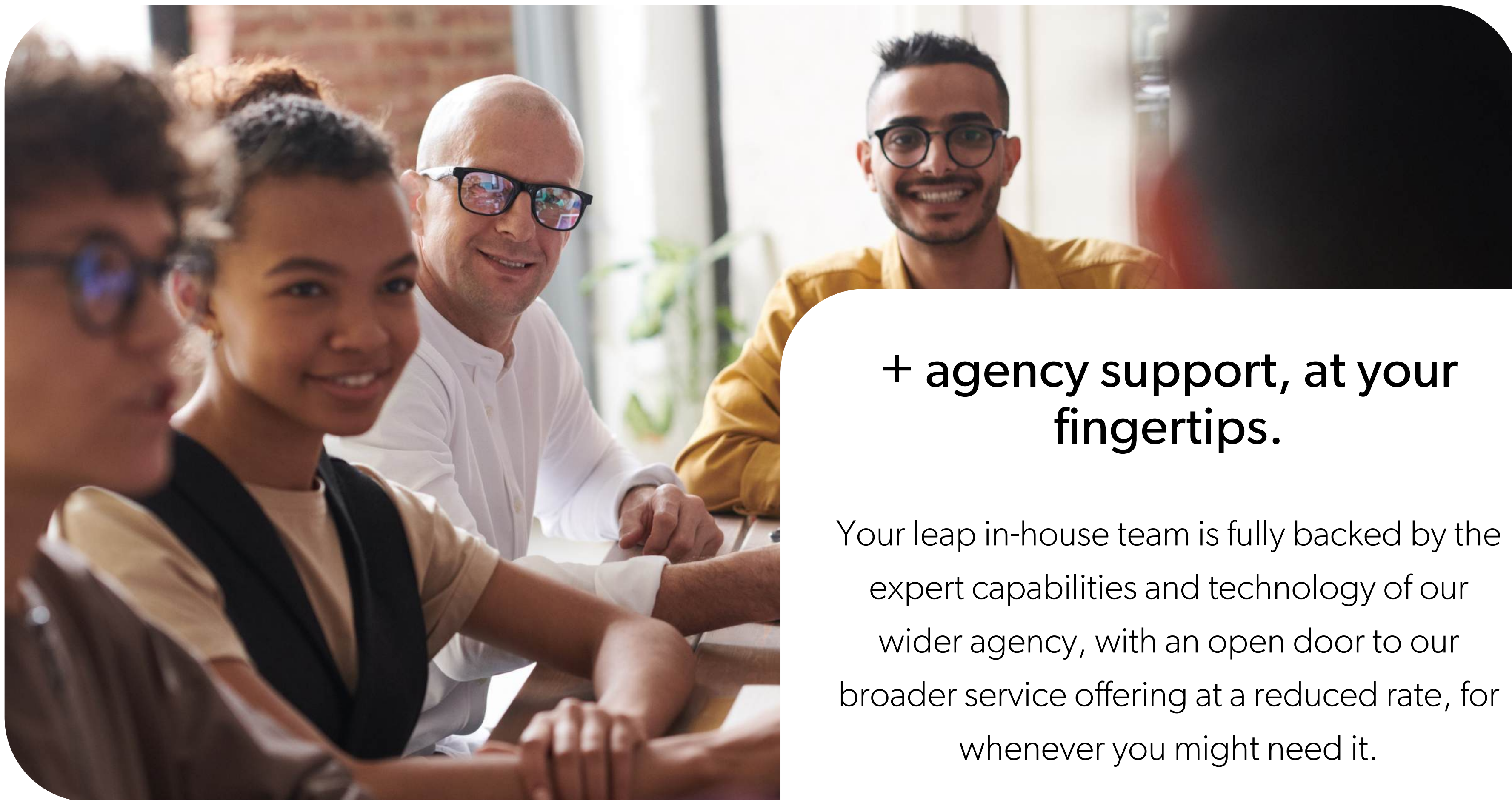
Talent satisfaction score as of March 2025.

<4%

Turnover rate for our in-house studio talent.

A close-up photograph of a man with short brown hair and glasses, smiling broadly. He is wearing a white button-down shirt. His right hand is resting under his chin, with his fingers slightly curled. The background is blurred, showing what appears to be an office or meeting room with other people in the distance.

“Having leap in-house is a huge cost saver for our business and allows us to work at pace and with flexibility that agencies often can’t support.”



+ agency support, at your fingertips.

Your leap in-house team is fully backed by the expert capabilities and technology of our wider agency, with an open door to our broader service offering at a reduced rate, for whenever you might need it.



The benefits

01

Improved Quality and Results

With dedicated in-house talent, backed by our agency experts and tools, the quality and consistency of your output will improve immeasurably, with faster, higher volume turnarounds improving results.

02

Peace of Mind

With cost-effective, fully managed, dedicated talent driving success for your brand under your roof, you can relax knowing you are in expert hands, allowing you to focus your energy where it matters most.

03

Brand Consistency

No more brand immersion sessions for agency new starters and partners — your in-house team will know your brand inside and out, ensuring your output is 100% consistent with your brand's identity.

04

High Volumes, Fast Turnaround

Without inflexible SLAs, response delays and resource planning, your dedicated in-house team can be quick to react to your business needs, reducing hold-ups and increasing volume potential.

05

Value For Money

Our salary+ pricing model covers staff salary, benefits, training and management, saving your business exponential overheads and a proven average cost saving of 35% compared to agency fees, all agreed upfront for no nasty surprises.

06

Scalability

With our flexible model, the sky is the limit. We can scale your in-house team up and down to suit your business needs, with the potential to fulfil a 24/7, 365 demand staffing structure.

Proven value for money.

Salary+ pricing model

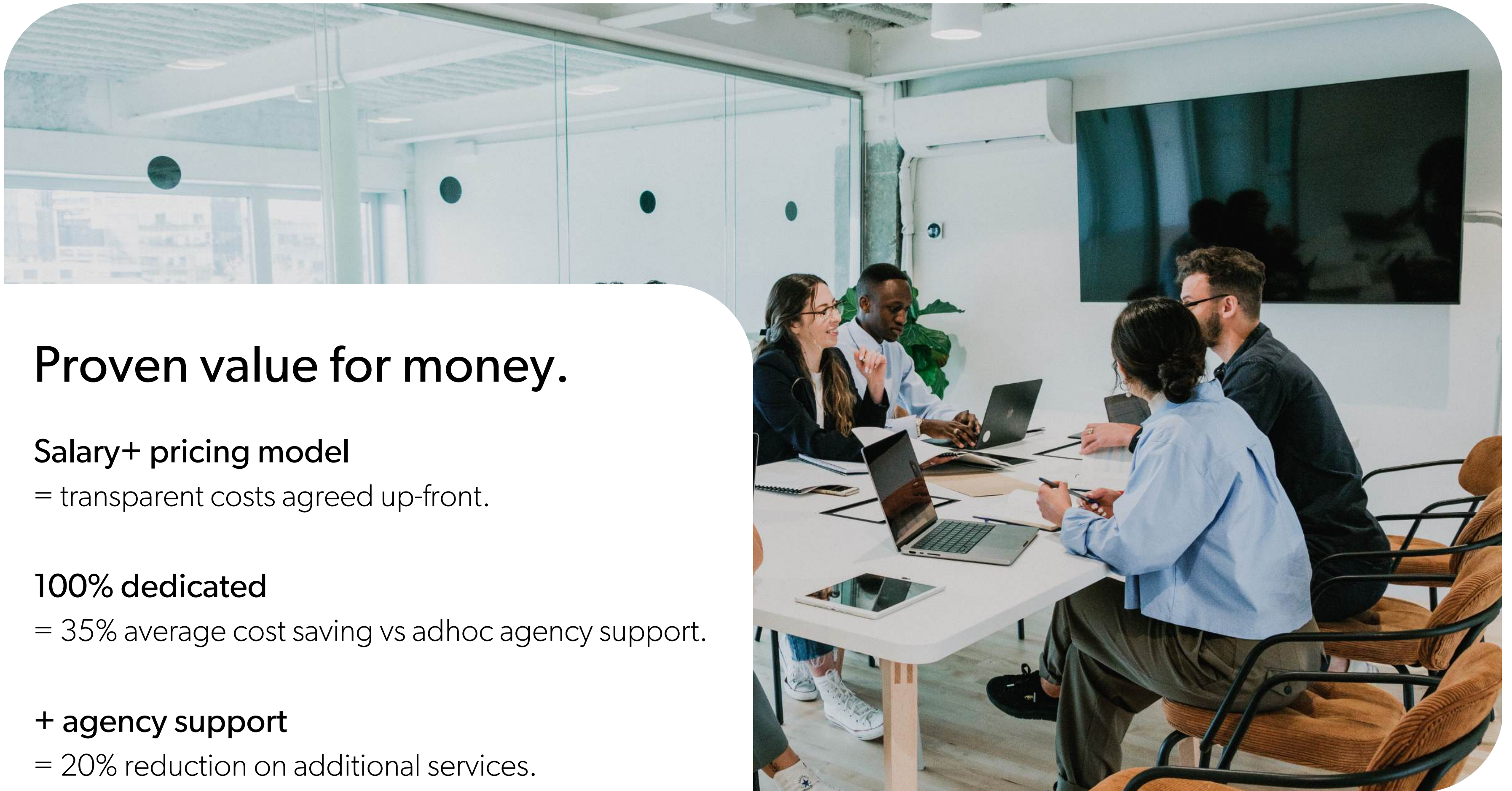
= transparent costs agreed up-front.

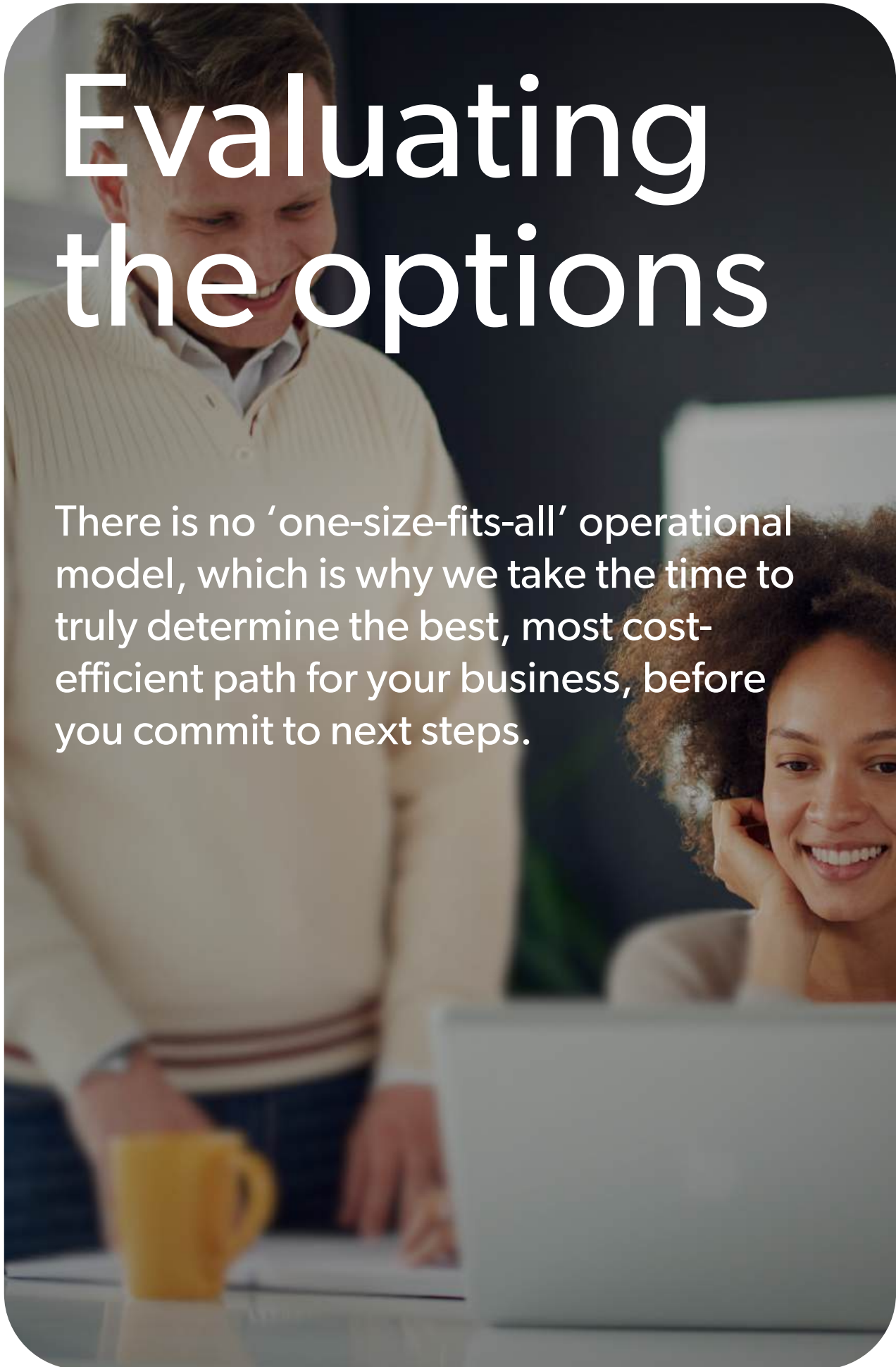
100% dedicated

= 35% average cost saving vs adhoc agency support.

+ agency support

= 20% reduction on additional services.





Evaluating the options

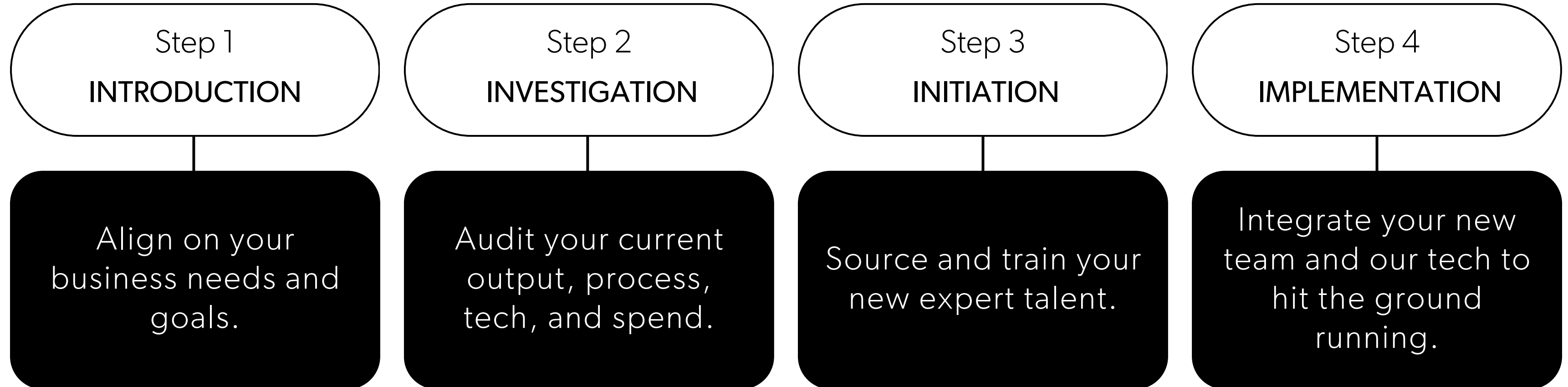
There is no ‘one-size-fits-all’ operational model, which is why we take the time to truly determine the best, most cost-efficient path for your business, before you commit to next steps.

Features	leap in-house	Agency partner	Full-time hired staff	Freelancer support
Reliable	✓	✓	✓	✓
Latest technology	✓	✓	✓	✓
Specific expertise	✓	✓	✓	✓
Value for money	✓	✓	✓	✓
Reactive	✓	✓	✓	✓
Scalable	✓	✓	✓	✓
Available	✓	✓	✓	✓
Flexible	✓	✓	✓	✓
100% dedicated	✓	✓	✓	✓
Volume capability	✓	✓	✓	✓

Taking the leap in-house

Getting started is really simple, and you don't need to commit right away.

We conduct a rigorous consultative audit to propose the best solution for your needs before you make your decision, working with you to understand what will truly add value and efficiency to your process.



Who are leap?

For over 35 years we have been leading the charge in best-in-class creative production for world renowned brands. We have spent years testing and implementing the best technologies, processes, and resource structures to maximise value for our clients.

leap in-house is just one of our solution services born out of an industry need for cost-effective, consistent, and reliable output. Our wider agency, formed of over 100 multi-faceted experts, has been creatively executing high volume content production globally from our London HQ for decades.



Our clients

New Day

Vanguard®



T.Rowe Price®

prime video
amazon



J.P.Morgan

LVMH



PlayStation

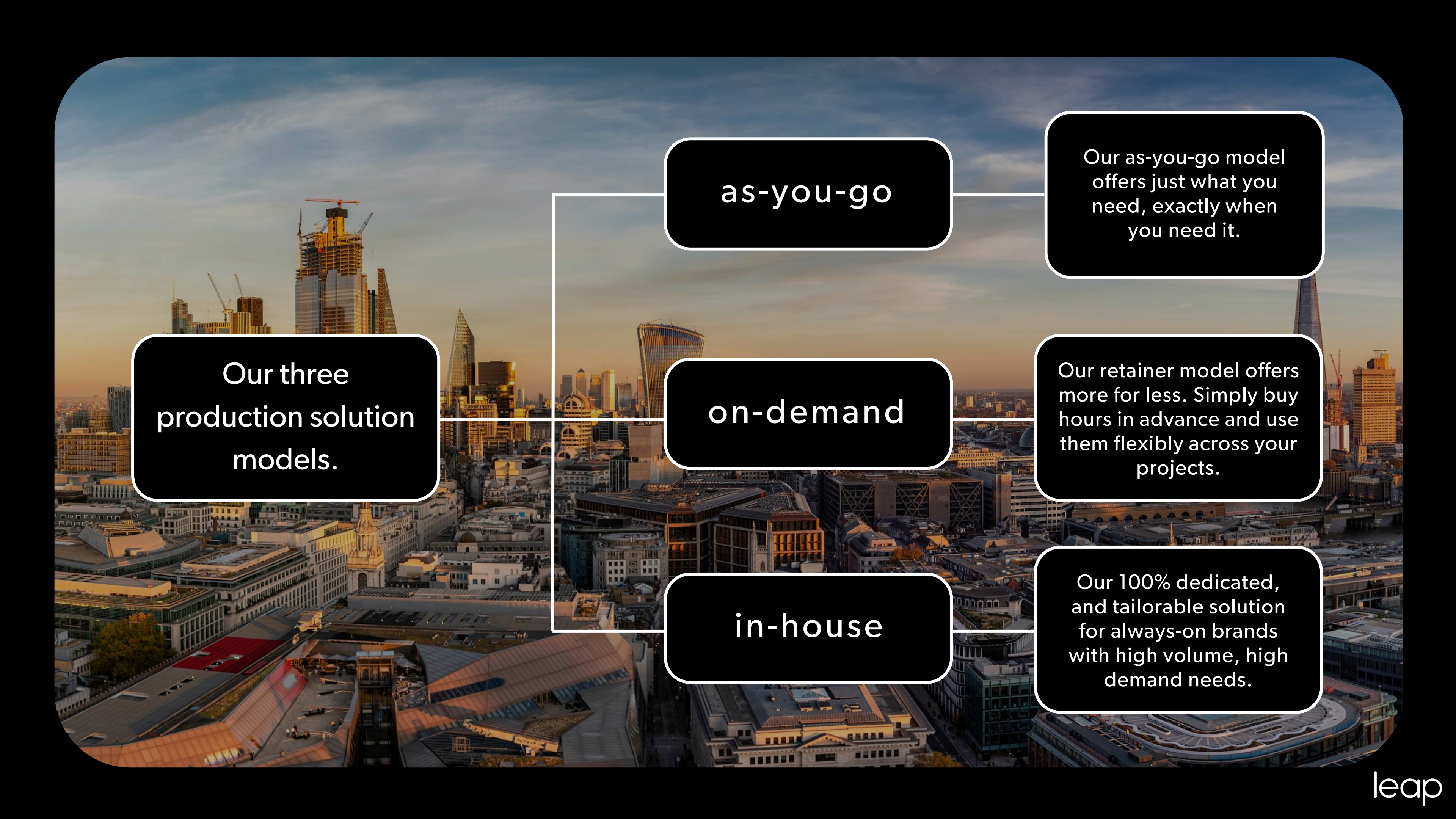


EPSON

CLARINS

Janus Henderson
INVESTORS

...and more.



Our three
production solution
models.

as-you-go

Our as-you-go model
offers just what you
need, exactly when
you need it.

on-demand

Our retainer model offers
more for less. Simply buy
hours in advance and use
them flexibly across your
projects.

in-house

Our 100% dedicated,
and tailorable solution
for always-on brands
with high volume, high
demand needs.

Meet our team

Each member of our leap in-house implementation team has decades of experience across corporate asset production, talent resourcing, and leading the industry in technology and process innovation to maximise budgets and efficiency.



Steve Owens

CEO



Laura Girling

Head of Client Studios



MJ Neill

Client Director



Marcus Millgate

Implementations Director



We're here to listen, and collaborate;
Connect with us.

+44 (0)20 7251 8617



mj@leap.london



leap.london



19 Hayward's Place,
London
EC1R 0EH

